



सत्यमेव जयते

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary

Dist- Paschim Medinipur : PIN-721135

www.ggdckeshiary.ac.in

Criterion 7: Institutional Values and Social responsibilities

7.2 Best Practices

7.2.1 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

Contents

- ❖ Best practices as hosted on the institutional website
- ❖ Two best practices successfully implemented by the Institution

**Best practices as hosted on the institutional
website**

Link of the College Website: <https://ggdckeshiary.ac.in/Best-practices.aspx>



सत्यमेव जयते

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary

Dist- Paschim Medinipur : PIN-721135

www.ggdckeshiary.ac.in

**Two best practices successfully implemented
by the Institution**

CONTENT

- A. Thalassemia detection camp**
- B. Blood donation camp**



सत्यमेव जयते

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary

Dist- Paschim Medinipur : PIN-721135

www.ggdckeshiary.ac.in

A. **Thalassemia detection camp**



सत्यमेव जयते

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary

Dist- Paschim Medinipur : PIN-721135

www.ggdckeshiary.ac.in

Title of the practice: Thalassemia detection camp

Objectives of the practice: The inheritable disease Thalassemia is a major cause of concern for our society. In most of the cases, the disease is silently carried by an individual as a carrier and transmitted to its unfortunate child. Thalassaemic child is difficult to raise due to the associated physiological manifestations and the mental and financial agony faced by the suffering family is painful. Empowering the society with the knowledge of their status on Thalassemia can provide the healing touch for the future generation and awareness of the event is the key to success. In this regard, a team consisting of competent practitioners conduct an awareness program and blood test for this severe inherited blood disorder among students each year except the lockdown times. Students found carriers of thalassemia are counselled along with their parents to prevent this curse from the future society.

The context: Thalassemia, a blood-borne disease, is genetically inherited in some unfortunate people. Many of the students are carriers of this dreadful disease gene. By analyzing some blood parameters, we may detect the carriers of such trait and can suggest them in proper match selection so that no two carriers bring about one thalassaemic child. The trust is directed to create an early warning system for the society in terms of Thalassemia awareness and real time personalized status.

The practice: Each year a team from The Paschim Medinipur Thalassemia Prevention Society, Paschim Medinipur or Office of the Superintendent, Kharagpur S.D. Hospital, Dept of Health & Family Welfare, Govt of West Bengal are invited to our college to test the blood samples of all the newly admitted students of the Semester I. A team consisting of Doctors, Pathologists and Technicians from the Paschim Medinipur Thalassemia Prevention Society conducts an awareness program and subsequently collect blood samples from the students for testing the existence of the inherited blood disorder. The students willfully donate their respective blood samples and are enriched by the awareness talks delivered by the invited experts. The entire event is conducted free of cost. On completion of the test back in their laboratory, reports are sent to our college. The reports are distributed among the respective students and the carrier of the traits are counselled along with their parents about the consequences.

Evidence of Success: There are two features that mark out the success of this endeavour among both students and the community at large:

- Firstly, the detection of the carriers of this dreaded inheritable trait creates opportunity of personalized awareness and counselling.
- Secondly, counselled individuals along with their guardian are being equipped with the knowledge of the disorder and its consequences. Such knowledge and awareness are propagated by these sensitized individuals in their respective society for betterment of the mass.

Problems Encountered:

- Some structural and logistical constraints were faced during the prolonged lockdown periods when much of the activities were shifted online and restricted to awareness programme only.
- Parents coming from the rural section of the society sometimes do not understand the ground reality when his/her ward is found to be a carrier of Thalassaemic trait. The college has to explain the situation and counsel them in a very modest way.



স্বাধীনতা
সত্যমেব জয়তে

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary
Dist- Paschim Medinipur : PIN-721135
www.ggdckeshiary.ac.in

Photo gallery of the Thalassemia detection camps organized by the Government General Degree College, Keshiary



Figure: Moments of the Thalassemia detection camp at Government General Degree College, Keshiary conducted by the Paschim Medinipur Thalassemia Prevention Society, on 29.10.2018



सत्यमेव जयते

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary
Dist- Paschim Medinipur : PIN-721135
www.ggdckeshiary.ac.in



Figure: Collection of blood sample in Thalassemia detection camp at GGDC, Keshiary conducted by the Paschim Medinipur Thalassemia Prevention Society, Paschim Medinipur on 29.10.2018



Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary
Dist- Paschim Medinipur : PIN-721135
www.ggdckeshiary.ac.in



Figure: Sampling of blood for analytical tests for Thalassemia was organised by the N.S.S. Unit-1 of GGDC Keshiary in association with Office of the Superintendent, Kharagpur S.D. Hospital, Dept of Health & Family Welfare, Government of West Bengal on 13.12.2023



सत्यमेव जयते

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary

Dist- Paschim Medinipur : PIN-721135

www.ggdckeshiary.ac.in

B. Blood donation camp



सत्यमेव जयते

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary

Dist- Paschim Medinipur : PIN-721135

www.ggdckeshiary.ac.in

Title of the practice: Blood donation Camp

Objectives of the practice: Donation of blood for human welfare is a gracious act reflective of a responsible mind. The mentioned act is life saving for numerous patients who are in dire need of the medical supplement. To expression cohesion with the act of social responsibility, the NSS Unit I of Government General Degree College, Keshiary regularly organizes blood donation camps within the college in collaboration with the Blood Bank of Kharagpur Sub Divisional Hospital and Red Ribbon Club, West Bengal State AIDS Prevention and Control Society, Department of Health and Family Welfare, Government of West Bengal.

The context: Blood is a vital component of human physiology and is required to support dynamic health crises. The supply of such health support components is not available from any industry and the human body is the sole source. The human society thus responsibility volunteers to donate blood to the blood banks to make this essential life component readily available to the patients. Government General Degree College, Keshiary has thus taken it as a motto to contribute to this noble cause to extend solidarity to the society.

The Practice: The NSS Unit I of Government General Degree College, Keshiary organizes blood donation camp in collaboration with some recognized Blood Bank. Few weeks before the scheduled programme, the NSS Unit 1 volunteer campaigns within the institute in search for prospective donors and make the students aware of the importance of blood donation for the society. The teachers also sensitize the students about the event and assure them about the outcome of the event. A team of Doctors, Nurses and Technicians conducts the event within the college campus. The college administration provides all infrastructural support for the said event. The teachers, non-teaching staff and students of the college actively and willfully volunteer to donate the precious life-saving component and thereby feel satisfied by contributing to the society.

Evidence of Success: In the Academic Year 2022-2023, two blood donation camps have been organised by the NSS Unit I, Government General Degree College, Keshiary in collaboration with the district Blood Banks. The students, teachers and non-teaching staff including the Officer in Charge of the college contributed to the endeavours by donating their blood. The students are now convinced and motivated about the good outcome of the act and they are more than happy to be a part of the tryst.

Problems Encountered: Many of the female students who actively volunteered to donate were restrained from the act as the doctor's preliminary examination found them undernourished and underweight.



सत्यमेव जयते

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary

Dist- Paschim Medinipur : PIN-721135

www.ggdckeshiary.ac.in



Figure: Moments of the blood donation camp organised by the NSS Unit I, Government General Degree College, Keshiary in collaboration with the Blood Bank of Kharagpur Sub Divisional Hospital on 17.10.2022

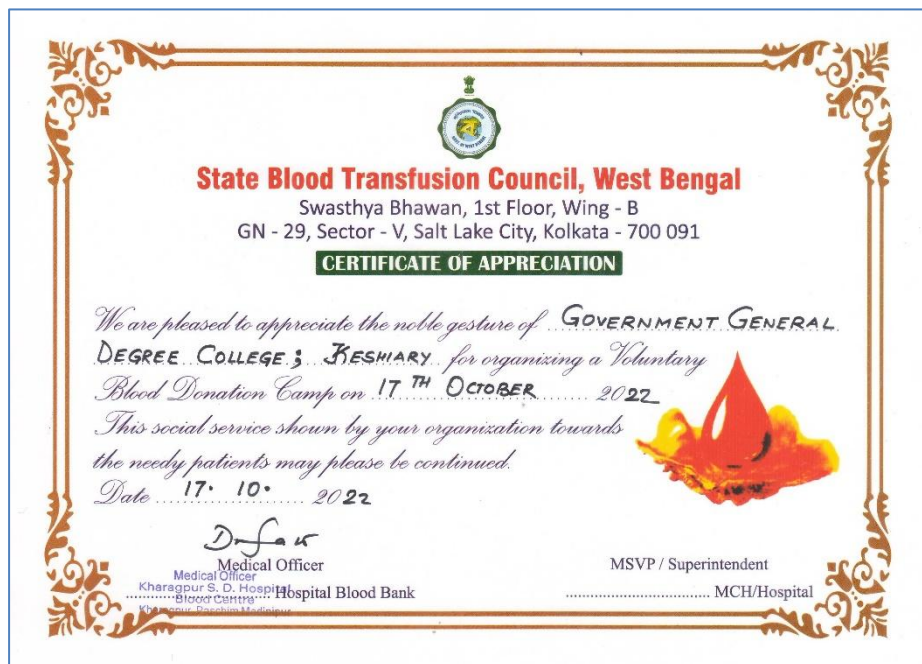


Figure: Certificate of appreciation for organizing blood donation camp organized by the Government General Degree College, Keshiary on 17.10.2022

[Signature]
Officer-in-Charge
Govt. Gen. Degree College
Keshiary



सत्यमेव जयते

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary

Dist- Paschim Medinipur : PIN-721135

www.ggdckeshiary.ac.in

Letter of consent for organizing blood donation camp at Government General Degree College, Keshiary on 17.10.2022

GOVERNMENT OF WEST BENGAL
DEPARTMENT OF HEALTH & FAMILY WELFARE
OFFICE OF THE SUPERINTENDENT, KHARAGPUR SUB DIVISION HOSPITAL
KHARAGPUR, PASCHIM MEDINIPUR
Email: kgpsdh@gmail.com / kgpsdhbb@gmail.com Phone.03222-259125/221860

Memo No. KGP/SDH/ 2310 **Date:** 21/09/2022

To,
The Officer-In-Charge
Government General Degree College , Keshiary
Telipukur, Tilaboni Mahisamura, Keshiary
West Bengal

Sub : Confirmation of Blood Donation Camp on 17/10/2022

Dear Sir,

At 10.00 A.M **17/10/2022** Our Team would reach the Venue at Telipukur, Tilaboni Mahisamura, Keshiary Paschim Medinipur with a collection capacity of **60 units.**
Kindly take necessary police intimation for the Camp

Kindly make necessary arrangement from your end.
The refreshment to the Voluntary Donors would be arranged by your organization
Light refreshment charge will be reimbursed on spot.
Wishing your blood collection programme every success.

Thanking you,

Yours faithfully
f. dak
Superintendent
Kharagpur S. D. Hospital
Kharagpur, Paschim Medinipur

Memo No : KGP/SDH/ **Date**
Copy forwarded for information and necessary action please to -----
1...
2...

f. dak
Superintendent
Kharagpur S. D. Hospital
Kharagpur, Paschim Medinipur

We would expect you to arrange for the following at the camp site :-

1. Camp Time: 10.00 AM to 1.30 PM (Medical Checkup upto 1.00 PM). To maintain time schedule strictly for blood safety.
2. Building area should be within pucca premises, well Ventilated.
3. Pedestal fans—4 pcs at least .Table -3 pcs, chair-6 pcs at least
4. Refreshment to the voluntary Blood Donors would be arranged by your organization.
5. Change of venue must be made clear before 15days of holding the camp.
6. Route chart & distance in km for the venue of blood Collection may be communicated.
7. **GIFT OF ANY NATURE SHOULD BE DISCOURAGED.**
8. Keep 3 Persons Volunteers to ASSIST MEDICAL OFFICER in Camp Work.
9. Arrangement for potable Drinking Water for Donors.
10. You are requested to adhere to the TIME SCHEDULE strictly.
11. No Microphone to be used during the blood donation camp.
12. Blood Units collection depend upon stock position of BLOODBAGS,BLOODUNITS at Blood Bank on the camp date.
13. Wearing **MASK & Sanitization** is mandatory in camp site

Shree...
Officer-in-Charge
Govt. Gen. Degree College
Keshiary



স্বাধীনতা জয়ন্তে

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary

Dist- Paschim Medinipur : PIN-721135

www.ggdckeshiary.ac.in



Figure: Moments of the activities of the blood donation camp organised by the NSS Unit I, GGDC, Keshiary in collaboration with the Red Ribbon Club, West Bengal State AIDS Prevention and Control Society, Department of Health and Family Welfare, Government of West Bengal on 29.03.2023



सत्यमेव जयते

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary
Dist- Paschim Medinipur : PIN-721135
www.ggdckeshiary.ac.in

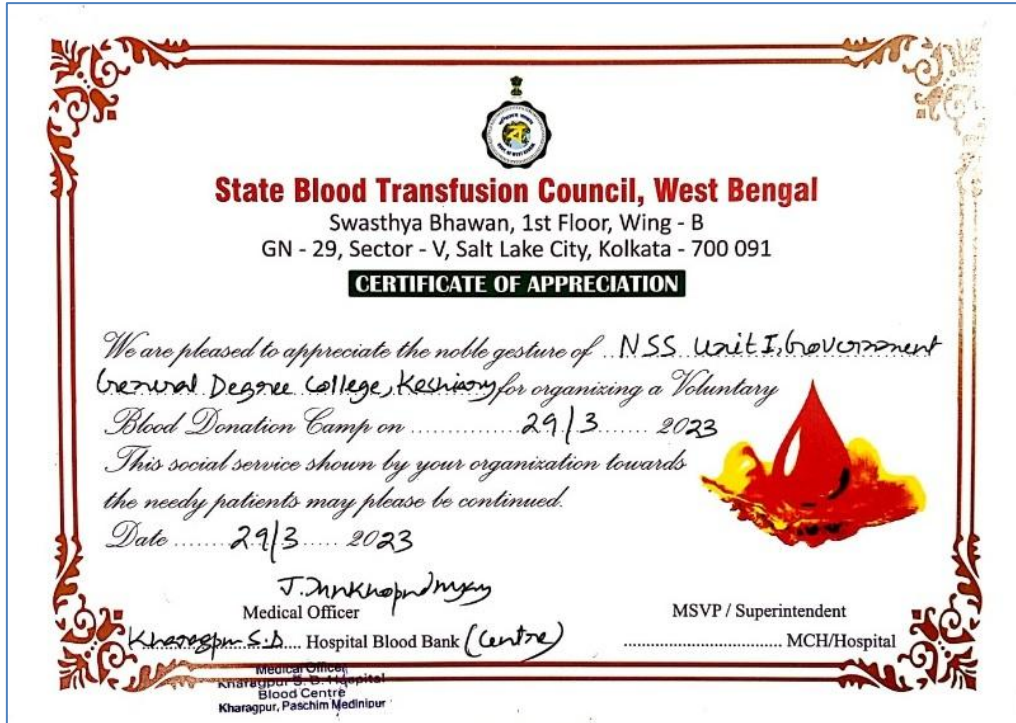


Figure: Certificate of appreciation for organizing blood donation camp by the NSS Unit 1 of Government General Degree College, Keshiary on 29.03.2023

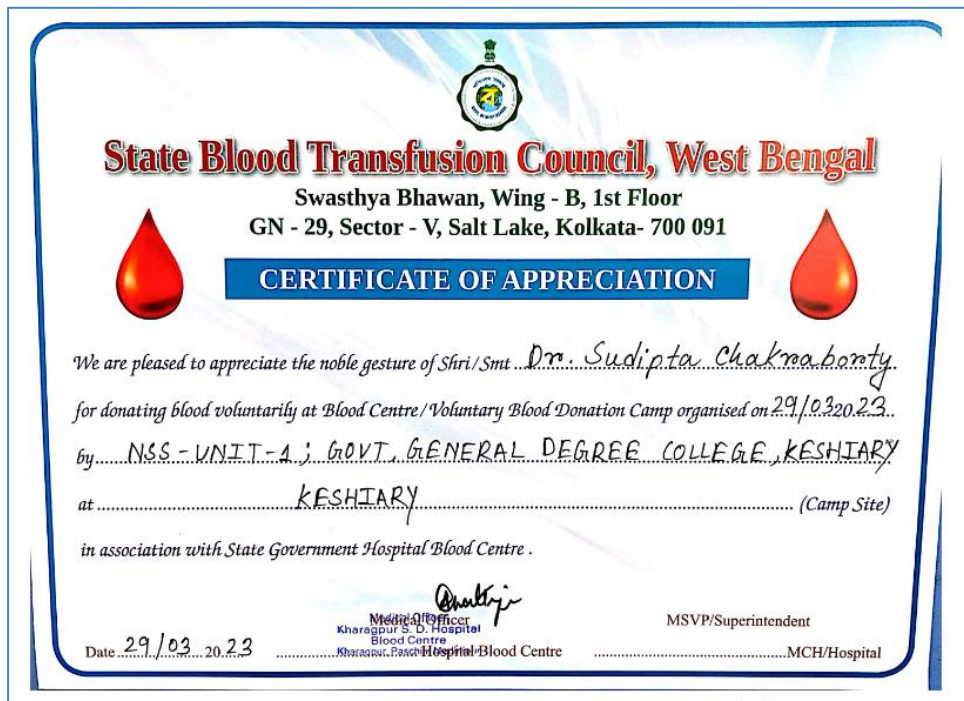


Figure: Sample certificate of appreciation for donating blood in the blood donation camp organized by the NSS Unit 1 of Government General Degree College, Keshiary on 29.03.2023

Sudipta Chakrabarty
Officer-in-Charge
Govt. Gen. Degree College
Keshiary



सत्यमेव जयते

Government of West Bengal
Office of the Principal

GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY

At.-Telipukur : P.O.- Tilaboni Mahisamura : P.S.- Keshiary

Dist- Paschim Medinipur : PIN-721135

www.ggdckeshiary.ac.in

Letter of consent for organizing blood donation camp at Government General Degree College, Keshiary on 29.03.2023

GOVERNMENT OF WEST BENGAL
DEPARTMENT OF HEALTH & FAMILY WELFARE
OFFICE OF THE SUPERINTENDENT, KHARAGPUR SUB DIVISION HOSPITAL
KHARAGPUR, PASCHIM MEDINIPUR

Email: kgpsdh@gmail.com / kgpsdhbb@gmail.com Phone:03272-259125/221860

Memo No. KGP/SDH/ 572

Date: 11/03/2023

To,
The Officer-in-Charge
GOVERNMENT GENERAL DEGREE COLLEGE, KESHIARY
Telipukur, Tilaboni Mahisamura, Keshiary
Paschim Medinipur
West Bengal

(NSS Unit)
Unit I

Sub : Confirmation of Blood Donation Camp on 29.03.2023

Dear Sir,

At 11.00 A.M on 29.03.2023 Our Team would reach the Venue at Telipukur, Tilaboni Mahisamura, Keshiary Paschim Medinipur with a collection capacity of **40 units.**

Kindly make necessary arrangement from your end.
The refreshment to the Voluntary Donors would be arranged by your organization
Light refreshment charge will be reimbursed on spot.
Wishing your blood collection programme every success.

Thanking you,

Yours faithfully

J. Anknopudmya
(H) Superintendent
Kharagpur S. D. Hospital
Kharagpur, Paschim Medinipur

Memo No : KGP/SDH/ 572/1(13)

Date 11/03/2023

Copy forwarded for information and necessary action please to -----

1...
2...

J. Anknopudmya
(H) Superintendent
Kharagpur S. D. Hospital
Kharagpur, Paschim Medinipur

We would expect you to arrange for the following at the camp site :-

1. Camp Time: 10.00 AM to 1.30 PM (Medical Checkup upto 1.00 PM). To maintain time schedule strictly for blood safety.
2. Building area should be within pucca premises, well Ventilated.
3. Pedestal fans—4 pcs at least. Table -3 pcs, chair-10 pcs at least
4. Refreshment to the voluntary Blood Donors would be arranged by your organization.
5. Change of venue must be made clear before 15days of holding the camp.
6. Route chart & distance in km for the venue of blood Collection may be communicated.
7. **GIFT OF ANY NATURE SHOULD BE DISCOURAGED.**
8. Keep 3 Persons Volunteers to ASSIST MEDICAL OFFICER in Camp Work.
9. Arrangement for potable Drinking Water for Donors.
10. You are requested to adhere to the TIME SCHEDULE strictly.
11. No Microphone to be used during the blood donation camp.
12. Blood Units collection depend upon stock position of BLOODBAGS, BLOODUNITS at Blood Centre on the camp date.
13. Wearing MASK & Sanitization is mandatory in camp site